

Thursday, October 16, 2008

7:30 – 8:15 a.m.	Registration and Continental Breakfast
8:15 – 8:30 a.m.	Welcome Steven Gabbe, MD Senior Vice President for Health Sciences Chief Executive Officer, OSU Medical Center
8:30 – 9:30 a.m.	Keynote Speaker: Edison Liu, MD Executive Director, Genome Institute of Singapore Professor of Medicine, National University of Singapore Executive Director, Singapore Cancer Syndicate <i>“Genomic and Systems Strategies for Personalized Cancer Medicine”</i>
9:30 – 10:15 a.m.	Invited Speaker: Geoffrey Ginsburg, MD, PhD Director, Center of Genomic Medicine, Duke University <i>“Transforming the Practice of Medicine Using Genomics”</i>
10:15 – 10:30 a.m.	Coffee Break
10:30 a.m. – noon	Panel Discussion: Translating Science into Personalized Health Care A panel of academic experts in personalized medicine will discuss approaches, strategies and collaborative efforts to translate scientific breakthroughs from the laboratory to healthcare practices. Moderator: Clay Marsh, MD , Professor and Director, Allergy, Critical Care and Sleep Medicine, The Ohio State University <i>Panelists:</i> <ul style="list-style-type: none">▪ Rebecca Jackson, MD, Professor of Endocrinology, Diabetes and Metabolism, The Ohio State University▪ Wolfgang Sadée, Dr.rer.nat., Professor of Pharmacology, The Ohio State University▪ David Tweardy, MD, Professor of Medicine and Molecular and Cellular Biology; Chief, Section of Infectious Diseases; Department of Medicine, Baylor College of Medicine▪ Michael Christman, PhD, President and CEO, Coriell Institute for Medical Research▪ Brad Rovin, MD, Professor and Director, Division of Nephrology, The Ohio State University
noon – 1:15 p.m.	Lunch
1:15 – 2 p.m.	Keynote Speaker: Jeffrey Trent, PhD , President and Scientific Director, Translational Genomics Research Institute, <i>“Integrating Genetics, Genomics, and Biology towards a More Personalized Medicine”</i>
2 – 2:45 p.m.	Invited Speaker: Jeffrey Gulcher, MD, PhD, CSO and Co-founder, deCODE Genetics



2:45 – 3:45 p.m.

Panel Discussion: Industry Perspectives on Personalized Health Care

Industry leaders discuss the opportunities and challenges of developing targeted therapies, genetics tests, biomarkers and other diagnostic tools to deliver personalized health care and propose strategies for industry-academia collaboration in personalized medicine.

Moderator: **Caroline Kovac, PhD**, Managing Director, Burrill & Company

Panelists:

- **Jeffrey Trent, PhD**, President and Scientific Director, Translational Genomics Research Institute
- **Jeffrey Gulcher, MD, PhD**, CSO and Co-founder, deCODE Genetics
- **Dennis Van Liew**, Senior Director, Strategic Management Group, Pfizer Global Research and Development
- **Vance Vanier, MD, MBA**, Chief Medical Officer, Navigenics
- **Anthony Dennis, PhD**, President & CEO, BioOhio

3:45 – 4 p.m.

Coffee Break

4 – 5:30 p.m.

Panel Discussion: Molecular Biomarkers and Personalized Cancer Therapy

This panel will discuss the latest developments in cancer biomarker discoveries and the current practice in personalized cancer therapy.

Moderator: **Clara Bloomfield, MD**, Distinguished University Professor, William G. Pace III Professor of Cancer Research, Cancer Scholar and Senior Advisor, The Ohio State University Comprehensive Cancer Center and James Cancer Hospital and Solove Research Institute, The Ohio State University

Panelists:

- **Edison Liu, MD**, Executive Director, Genome Institute of Singapore
- **Albert de la Chapelle, MD, PhD**, Distinguished University Professor, Human Cancer Genetics Program, The Ohio State University
- **Maura Gillison, MD, PhD**, Associate Professor of Oncology, School of Medicine, Johns Hopkins University
- **Charles Shapiro, MD**, Professor, Internal Medicine, The Ohio State University

5:30 – 6:45 p.m.

Reception & Networking

Friday, October 17, 2008



7:30 – 8 a.m.	Continental Breakfast
8 – 8:15 a.m.	Welcome Steven Gabbe, MD Senior Vice President for Health Sciences Chief Executive Officer, OSU Medical Center
8:15 – 9:15 a.m.	Keynote Speaker: Lawrence Lesko, PhD, FCP, Director, Office of Clinical Pharmacology, Center for Drug Evaluation and Research, Food and Drug Administration, <i>“Successes to Date and Challenges to Overcome”</i>
9:15 – 10 a.m.	Invited Speaker: Rajiv Mahadevan, Director of Business Development, 23andMe, Inc., <i>“Empowering Consumers to Advance Personalized Medicine”</i>
10 – 10:15 a.m.	Coffee Break
10:15 – 11:15 a.m.	Panel Discussion: Challenges of Moving Personalized Health Care Forward: Public Policy, Regulatory, Consumers, and Payer This panel will discuss the opportunities and challenges of reforming current health care and creating a value-based, patient-centric health care system. Moderator: Edward Abrahams, PhD, Executive Director, Personalized Medicine Coalition <i>Panelists:</i> <ul style="list-style-type: none">▪ Lawrence Lesko, PhD, FCP, Director, Office of Clinical Pharmacology, Center for Drug Evaluation and Research, U.S. Food and Drug Administration▪ Rajiv Mahadevan, Director of Business Development, 23andMe, Inc.▪ Bruce Quinn, MD, PhD, MBA, Senior Health Policy Specialist, Foley Hoag LLP▪ Lisa Salberg, President, Hypertrophic Cardiomyopathy Association
11:15 – 12:30 p.m.	Focused Discussion: Empowering Health Care Professionals and Patients through Technology and Informatics
11:15 am. – noon	Invited Speaker: Paul Keckley, PhD, Executive Director, Deloitte Center for Health Solutions
noon – 12:30 p.m.	Invited Speaker: Joe Jasinski, PhD, IBM Distinguished Engineer and Program Director Healthcare and Life Sciences Institute, IBM Research
12:30 – 12:40 p.m.	Closing Remarks Chip Souba, MD, ScD, MBA Vice President for Health Sciences Dean, College of Medicine
12:40 p.m.	Box Lunch