

## REACHING OUT TO OUR COMMUNITY

# Community Benefit Brief



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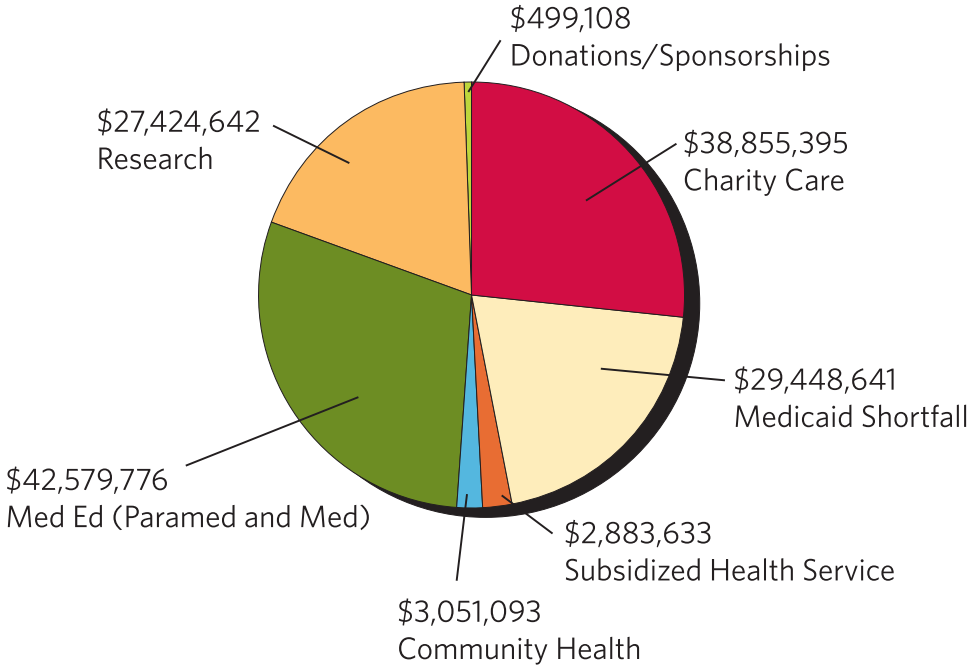
My wife Pat and I were excited to return to central Ohio last year. We feel a special connection to this community and are dedicated to helping it, both personally and through The Ohio State University Medical Center.

At Ohio State's Medical Center, our faculty, staff and students are always testing new and better ways to prevent disease and improve medical care, especially among our most vulnerable neighbors. Our new model of care – personalized health care – is based on each person's unique biology, behavior and environment. When fully implemented, it will dramatically improve people's lives.

We invest millions of dollars and volunteer hours in our community each year, and the impact can be seen in the thousands of people whose lives are better today as a result.

A few of our programs are highlighted in this brief, but we invite you to read more at our Web site at <http://medicalcenter.osu.edu/go/communitybenefits>. We were also proud to collaborate with other central Ohio hospitals last year to address some of the greater healthcare needs of our community. You can read about those initiatives in the *Central Ohio Hospital Council Collaboration. Commitment. Community. Report*, available at [www.centralohiohospitals.org](http://www.centralohiohospitals.org).

# 2008 Community Benefits by the Numbers



**2008 Total - \$144,742,288**

**2007 Total - \$127,358,426**

*To learn more about what each community benefit contribution means, visit <http://medical.center.osu.edu/go/communitybenefits>*

## Institute Closes Patient Care Research Gap

To promote much-needed primary care research in central Ohio, Ohio State developed the Primary Care Research Institute (PCRI), in collaboration with Nationwide Children's Hospital and neighborhood health centers. The PCRI serves 107,000 patients annually and does significant office-based research and clinical work on the most common health problems people face: obesity, cancer, hypertension and diabetes.

## Promoting Cultural Health with Tailored Care and Information

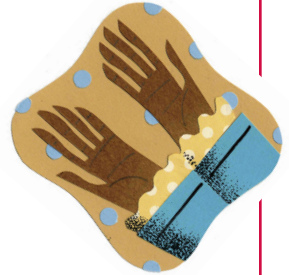
From ethnic communities to family reunions, Ohio State is developing programs to spread health education beyond its campus and into the community. Here are a few of our successes:

### La Clinica Latina

In collaboration with Columbus Public Health and the Ohio Latino Health Network, La Clinica Latina provides free medical care to more than 1,000 patients in central Ohio's Hispanic communities each year.

### Grandma's Hands

Part of The James Cancer Hospital's Diversity Enhancement Program, Grandma's Hands is designed to help reduce cancer disparities in the African-American community by teaching older women about the importance of breast cancer prevention and treatment.



### Asian Health Initiative

This free clinic, a cooperative effort with Asian American Community Services and South-east Asian Ministries, has provided care to the medically underserved Asian population of central Ohio for more than 11 years.



### Family Reunion Kit

The James' Diversity Enhancement Program developed a Family Reunion Kit to help families develop a clearer picture of their health history. Each kit provides information on the risks, common symptoms, and detection methods for the most common cancers, as well as details on Ohio State's research and patient care programs.

## Specializing Family Medicine Through Rural, Urban Residencies

Ohio State has developed rural and urban tracks in its Family Medicine residency program to address the lack of access to quality care caused by physician shortages in these areas. Urban residents practice on Columbus' Near East Side and rural residents receive training in the farming communities of Logan County, Ohio.

Residents in the urban track focus on prenatal and postnatal care, outpatient management of HIV/AIDS, minor surgical procedures, interpretive services, health promotion and disease prevention.

Residents in Ohio State's rural track are trained to build relationships with patients and to address their mental, social and spiritual health in addition to their physical health. Ohio State's rural program maintains a high-volume continuity obstetrics practice.



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