

2011 Tree of Lights and Plaza Lighting Celebration

What a magnificent kick-off for the Holiday Season Celebration and enjoyment of a Medical Center tradition this year! Instead of holding separate tree lightings in each of the three main hospital lobbies, the *Tree of Lights* lightings was combined with the Plaza Lighting in front of Rhodes Hall, which was held on Wednesday, November 30. Faculty, staff, students, Service Board members gathered for a joyous time with refreshments, music and special guests! They had the chance to sign their name on cards to be distributed to patients who were at the Hospitals over the holidays. A memorable recognition of the existence and contributions the Service Board offers to OSUMC. Peter Geier, Chief Operating Officer of The OSU Medical Center, Vice President for Health Services and CEO of The Ohio State University Health System, said the following:

"... We all work to improve lives every day and this year, we are proud to include an organization that works behind the scenes with the same goal at our Plaza Lighting. The Medical Center Service Board is an important partner of the Medical Center. Many areas of our hospitals and thousands of our patients and families have benefited from their support over the last 25 years. The organization supports the Medical Center's efforts through fundraising that helps our patients and families during their greatest times of need."

Following Mr. Geier's introduction, I was given the opportunity to share with the audience the purpose of *Tree of Lights* Fundraising Campaign:

"Each year, we sell lights on our Tree of Lights to help brighten the lives of patients and their families. Your contributions in honor of special patients, co-workers, relatives and friends support the Department of Social Work's Patient and Family Emergency Fund that lessens the burden on many Medical Center patients and their families by providing transportation, food, lodging, clothes and other necessities to those in need while here at the Medical Center. These lights and this tree behind me, represent the many people who have been honored with lights, and the many others who brighten the lives of our patients and families every day. Thank you for your support of the Service Board and your role in improving people's lives."

"The Medical Center Service Board is an important partner of the Medical Center."

- Peter Geier, COO
OSUMC, VP for Health Services & CEO
of The OSU Health System



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- 9,10 ▶ Calendar of Events; October General Membership Meeting Lunch
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- 12, 13 ▶ Service Board Scholarships
- 14 ▶ High Points on Ohio State Progress
- 15 ▶ General Membership Meeting/ Lunch Registration Form

Service Board members staffed three of the eight tents at the Plaza wearing buttons and armbands for identification purposes. The tree was lit after comments given by Dr. Michael Caligiuri, Director of Ohio State's Comprehensive Cancer Center and CEO of Ohio State's James Cancer Hospital and Solove Research Institute, Dr. Charles Lockwood, Vice President for Health Sciences and Dean of The Ohio State University College of Medicine, Dr. Gabbe, Senior Vice President for Health Sciences and CEO of The Ohio State University Medical Center, and three former patients with inspirational stories. It is our deepest hope that this kind of visibility will help with support and membership for the Service Board. Our sincere gratitude goes to Linda Montler, Lori Stewart and Kim Knight at Communications and Marketing for their ideas, support and vision in helping us to grow via various venues.

Tree of Lights over \$4,500 as of Dec. 2011

(Continued on Page 6)



Left to Right: Carolyn Benedetti, Tree of Lights Chairperson and Peter Geier, COO OSUMC, VP for Health Services & CEO of The OSU Health System



Plaza Lighting

Keystone

Newsletter Winter 2011, Vol. 27, Issue 2, January 2012

OFFICERS 2011-2012

PRESIDENT: Sandra Cornett
PRESIDENT-ELECT: Nancy Evans
SECRETARY: Donna Cavell
TREASURER: Chryssoula Barbas
ASSISTANT TREASURER: Mary Van Fleet
MEMBERSHIP: Linda Miller

IMMEDIATE PAST PRESIDENT/ADVISOR

Corinne Garvey

OSU MEDICAL CENTER LIAISON

Jane B. Federer, Director Hospital Volunteer Services, OSUMC
 Renee Jones, The James

STANDING COMMITTEE CHAIRPERSONS

DIRECTORY: Chryssoula Barbas, Sandra Cornett
FINANCE: Chryssoula Barbas
FUND-RAISING/SPECIAL SALES: Madeline Hebert

- *Development:* Marty Merriman Macklin
- *Football Parking:* Dan Krumm, Ann Kelly
- *Tree of Lights:* Carolyn Benedetti
- *Volunteer Coordinators:* Leslie Dick, Renee McElligott, Sheri Powell

GRANT SELECTION: Dan Krumm
HISTORIAN: Maggie Cunningham
MAILING: Chryssoula Barbas
MEMBERSHIP: Linda Miller
NOMINATING: Corinne Garvey
PROGRAM MEETINGS: Phyllis Crough, Elizabeth Sawyers
PUBLIC RELATIONS/
COMMUNICATIONS/MARKETING: Joyce St. Pierre

- *Breakfast with Santa - OSUMC Main:* Barbara Sweeney, Corinne Garvey
- *Breakfast with Santa - OSUMC East:* Barbara Coffield
- *Christmas Stockings:* Ilene Kunin
- *Golf Outing/The Ohio State University Burn Center:* Peggy Hull
- *Holiday Decorating (The James):* Elizabeth Carter
- *Keystone Newsletter:* Chryssoula Barbas
- *New Member Welcome Lunch:* Christine Olsen

OSUMC EAST REPRESENTATIVE: Linda Lucas

SCHOLARSHIP - RUTH MOUNT:

Marty Merriman Macklin

STRATEGIC PLANNING/BYLAWS: Sandra Cornett,
 Joyce St. Pierre

OSUMC STAFF SUPPORT

VOLUNTEER SERVICES OFFICES:

- *Hospital Volunteer Services:* Jane B. Federer, Donna Thimdit
- *Ross Heart Hospital:* Kim Nolan
- *James Cancer Hospital:* Renee Jones
- *University Hospital East:* Margaret High-Thomas

Public Relations/Communications/Marketing:

Linda Montler

NEWSLETTER PROOFREAD BY:

Jane B. Federer, and Sandra Cornett

NEWSLETTER DESIGN

Chryssoula Barbas

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WE ARE ON THE WEB - SEE US AT:

http://medicalcenter.osu.edu/ways_to_give/volunteering/service_board

President's Message

Happy New Year to all of you!

This New Year brings with it many exciting activities for the Service Board. As you will note in some of the following articles, we are embarking on some new initiatives, such as exploring the development for a Service Board cookbook, reworking our website, enhancing our marketing capabilities, and making a greater presence within OSU Medical Center.

The *Tree of Lights* and Plaza Lightening was a huge success with Pete Geier, COO of the OSUMC, Vice President for Health Services and CEO of The OSU Health System, giving the Service Board a lot of credit for what we do, and with Carolyn Benedetti, Chair for *Tree of Lights*, speaking for the first time to those assembled about the Service Board.

Linda Miller, chair of our Membership Committee, will be holding a committee meeting in January to discuss how we can recruit new members and retain those who have been loyal members over the years. She will be eliciting ideas from the membership, so please share your ideas on how we can make the Service Board stronger through our membership.

Also, please note the dates (pages 9-10) for upcoming events, lectures, programs, fundraisers, meetings, and the Grant Showcase in May. We hope to see you all at our next meeting on February 21 at the Worthington Hills Country Club. Joanne Lester, a Clinical Assistant Professor in Nursing and a research scientist at The James will be speaking on "Cancer Survivorship."

Best Regards,

Sandy Cornett
 President, 2011-2012

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## A message from Service Board Liaison

As we begin a new year, I'm grateful for the work of the Service Board and excited for the future. It continues to be my pleasure to work with such a dedicated group of community members whose sole purpose is to support Ohio State's Medical Center.

You may hear leaders and staff use the phrase: *'every patient, every time.'*

It's a commitment we've made to provide the best quality care and the best service experience to every patient - and their family - every time we interact with them. How wonderful that we can count on the Service Board to help us fulfill this commitment. Every day, the Service Board is making a positive impact on the patients and families who choose Ohio State's Medical Center for their care. Through the grant program, you fund department-developed initiatives to improve the patient and family experience. And through the *Tree of Lights* campaign, you fund Social Work's Patient and Family Emergency Fund, which helps families struggling with the out-of-pocket expenses that can come with having a loved one hospitalized.

Last year, the Service Board crossed a historic milestone: having contributed over **\$1,000,000** to the Medical Center since its formation 27 years ago! However, I don't think the Service Board leadership intends to rest on its laurels. Plans for 2012 include: continue to grow membership, diversify fundraising, improve current projects, and raise awareness of the Service Board within the Medical Center and in the community.

My colleagues and I look forward to working with you and supporting these efforts - let's start on the 2nd million!

With gratitude and best wishes for 2012,

*Jane B. Federer*  
 Service Board Liaison



Sandra Cornett  
 President 2011-12



Jane B. Federer

## Winter 2011 Bettie L. Keating Book Scholarship Awards

On April 14, 2008 the Executive Committee of the Service Board voted to honor Bettie L. Keating’s memory through the Bettie L. Keating Book Scholarship Fund. Bettie volunteered her time and talent to the Service through October 2007 and served as President for the year 2005-2006.

This scholarship awards \$250 on a quarterly basis to a College Volunteer and assist young people as they continue their education. We are very proud and excited to announce the following individuals chosen to receive the *Winter 2011 Bettie L. Keating Book Scholarships*.

### Kristina Blanton

Kristina, a James volunteer at Martha Morehouse, is a junior and going into a medical field.



“Volunteering at the Medical Center is an experience I would recommend to any student. Volunteering has given me so many things I am thankful for. I have been able to give back to my community, work in a world-class hospital, and make connections to people, who I never would have met if not for my volunteer positions.

Volunteering is a humbling experience; one that shows how other people’s lives are affected by disease and how the will to live is so powerful in mankind. Volunteering is an experience that I am glad I found!”

### ‘THE SPIRIT OF GIVING’ SPREAD JOY WITH YOUR GIFT OF CHARITY

Smart givers do not respond to an organization that appeals for help. They have targeted goals for giving, and identify the causes that are important for them and their families.

Nonetheless, they want to take advantage of the tax deduction and they only support charities under tax-exempt status of section 501(c) (3) of the Internal Revenue Service Code.

You have the opportunity of making a long-term giving commitment to OSUMC Service Board and give with confidence to the Scholarship Funds! We see YOU as partners in our efforts to bring about substantive change in the healthcare at The OSU Medical Center. We know with only long-term supporters, Service Board will be successful without wasting our resources.

This opportunity is on page 12.

We hope you will continue your generous support to OSUMC Service Board.

*OSUMC Service Board Officers*



### Liliana Villaveces

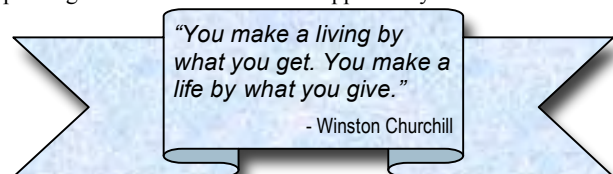
Liliana, a University Hospital volunteer, is a sophomore and her major is dietetics.



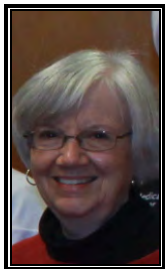
“Volunteering at the Medical Center has impacted me more than I ever anticipated. It has had a specific impact on my level of self-confidence. I took this position because I had a strong desire to help patients and visitors in the hospital. Upon my first day, I was terrified. I had zero confidence in my ability to take them to the correct location; but I knew that I had to learn how to think positively about my capabilities.

My very first trip was to take someone to the emergency department. I remember looking back at Yvonne worried I was going to make a mistake. On our walk to the courtyard to get to the Ross Heart Hospital, the young boy asked if I was a volunteer and how long I had been doing it. I told him it was my first day and he was actually my first patient to escort. He could tell I was nervous. I remember his words that changed my entire outlook, “*You’re doing really well; there is no reason you should be nervous. Never doubt your ability to help someone; you are doing a huge favor for someone that is more lost or anxious than you.*” Ever since then, I have much more confidence when walking with a patient to their destination. I may have to ask the information desk for reassurance if I have not been to the location before, but I walk with them the entire way as though I have been there many times.

I love coming in every Tuesday at 9 a.m. and assisting any patient in need of help or visitors that are lost. Each week I experience something new and exciting in the hospital that makes my day that much better. Volunteering at the hospital has made me a more confident and positive person. I have always been shy and quiet, scared to be the leader. Being an ambassador has helped to give me that push to take initiative in anything that might get thrown my way. I may not always succeed, but I have learned to never doubt my ability to try something new or to help someone in need. Volunteering has spread throughout all aspects of my life, not just in the hospital as an ambassador. My time spent there is always worthwhile and I cannot wait to do it again next quarter. It has been a privilege to me and an awesome opportunity.”



## Membership News



Linda Miller

The 2011-12 Service Board membership year - our 27<sup>th</sup> - has a total of 270 members including all membership categories (individual, joint, life, student, and honorary). There are a few who have not yet paid their dues for the current year. We are still collecting, so if you happen to be one of them you may still remain current and active by sending your dues to:

**OSUMC Service Board**  
**Attn: Membership**  
**PO Box 21781, Columbus, OH 43221-0781**

A Membership Committee has been formed to discuss how to increase membership and visibility as well as to explore opportunities for members. Thanks to the members who offered to serve and these are: Chryssoula Barbas, Donna Cavell, Phyllis Crough, Beverly Epps, Jane Federer, Corinne Garvey, Linda Lucas, Christine Patella, Betty Sawyers, Joyce St. Pierre.

Ideas are welcome!

If you have any questions or comments related to membership feel free to contact me at 614.844.5419 or [lindamiller@columbus.rr.com](mailto:lindamiller@columbus.rr.com)

*Linda Miller*

Membership, Chairperson

### Condolences

Sadly, we have to report the death of long time member **Virginia Kostoff**. Our sincere condolences are extended to her family.

## WELCOME New Members!

We are happy to welcome 8 new members:

**Cristina Benedetti** and **Jeff Davidson**, both appear in the current Directory.

**Frances Hake Alexander**  
 5672 Bastille Place  
 Columbus, OH 43213-1492  
 H 614.861.1931  
[franciealex@rr.com](mailto:franciealex@rr.com)

**Drs. Patricia Temple-Gabbe and Steven Gabbe**  
 370 W 9<sup>th</sup> Avenue  
 200 Meiling Hall  
 Columbus, OH 43210-1238  
 W 614.247.4477  
[pat.gabbe@osumc.edu](mailto:pat.gabbe@osumc.edu) & [steven.gabbe@osumc.edu](mailto:steven.gabbe@osumc.edu)

**Michael Maley**  
 1820 Aschinger Boulevard  
 Columbus, OH 43212-2698  
 C 740.215.4117 W 614.757.3189  
[Michael.Maley@cardinalhealth.com](mailto:Michael.Maley@cardinalhealth.com)

**Diane Reavling**  
 2758 Laurel Wind Boulevard  
 Lewis Center, OH 43035-8047  
 H 740.549.3586, C 614.446.3501  
[dreavling10@aol.com](mailto:dreavling10@aol.com)

**Erik-Ray Palomar**  
 4196 Silver Springs Lane  
 Columbus, OH 43230-2375  
 C 614.441.7595  
[erikpalomar@gmail.com](mailto:erikpalomar@gmail.com)

**Linda Stickney**  
 1730 Arlington Avenue  
 Columbus, OH 43212-1920  
 H 614.486.1558  
 C 614.353.1597  
[lindastickney@yahoo.com](mailto:lindastickney@yahoo.com)



### Newsletter Distribution

Please be advised starting with the **Spring 2012 Issue of Keystone**, as a cost cutting measure all those who have emails will receive the newsletter as an **attachment**, rather than in the US mail.

*Thank you for your understanding!*

### Directory corrections

#### Benedetti, Cristina

Correct: spelling of first name

#### Cramton, Maxine

Correct: spelling of last name

Add: C 614.975.7036

#### Davis, Joann

Delete: email

#### DeMathews, Valerie

Remove: H phone, add: C 614.783.3350

#### Doty, Janet

4772 Club Park Dr., Hilliard, OH 43206-7486

#### Epps, Beverly

Add: [dynamoEpps@gmail.com](mailto:dynamoEpps@gmail.com)

#### Gauthier, Virginia & Howard (PhD)

Correct: Howard's title

#### Goorey, Nancy J. (DDS)

Correct: Nancy's title

#### Harachis, MaryAnn

Add: [mharachis@yahoo.com](mailto:mharachis@yahoo.com)

#### Hess, Kelsey

6576 Turnberry Ct., Mason, OH 45054-2091

#### Lester, Gary & Joanne (PhD)

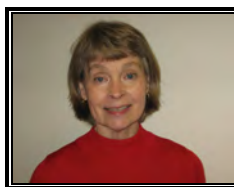
Correct: Joanne's title

#### Patella, Christine

Remove: home phone

#### Paulson, Ruth (DDS) & George (MD)

Correct: Ruth's title



Chris Olsen

#### Pitzer, Martha (PhD) & Russell (PhD)

Correct: Both titles

#### Rockwell, Elizabeth & Thomas (PhD)

Change: Thomas' title

#### Roth, Carol & Robert

Add: L (Life Member)

#### Sydnor, T. Davis (PhD)

Correct: Davis' title

#### Whitacre, Caroline (PhD) &

Michael Para (MD)

Correct: Caroline's title

#### Wisneski, Barbara

Remove: H and W phones

Add: C 570.428.2979

## New Member Welcome Lunch

A welcome New Member Lunch was held on November 3 at the OSUMC Volunteer Services conference room. President Sandy Cornett and President-elect Nancy Evans gave an overview of the Service Board and its mission. Dan Krum, Grant Committee and Football Parking Chairperson, introduced the new members to the Annual Grant Awards supporting OSUMC personnel in their projects focusing on the improvement of patient healthcare. Also, Dan gave a brief summary of Service Board Major Fundraising project – Football Parking – and the valuable members' contribution. Kathy Matney, Executive Director of Service Excellence, Jane Federer, Director Hospital Volunteer Services, and Kim Nolan, Associate Director Volunteer Services at the Ross Heart Hospital, extended warm welcomes.

Service Board heavily relies on the generosity of our members in dedicating their time, efforts, and ongoing support.

Warm appreciation was extended to all in attendance especially to the Lunch Committee, Maddie Hebert and Joyce St. Pierre.

*Chris Olsen*

New Member Welcome Lunch, Chairperson

## Breakfast With Santa for Ohio State's Faculty, Staff and Their Families



Barbara Sweeney

On Saturday, December 10<sup>th</sup> Santa (Chuck Hunt, Medical Center staff member) and Mrs. Claus (Chris Olsen, Service Board member) arrived at University Hospital (UH) for the annual Breakfast with Santa. University Hospital hosted 135 parents and their children and University Hospital East had a whopping 158 staff and their families.

This year the events featured photos with Santa, craft tables for the children, face painting at both locations. Dancing, Magician, Cheryl's cookies, and a pancake breakfast by Chris Cakes were offered at the UH.

Administrative staff at UH East graciously participated, and served the food donated by the Administration.

Tickets were designed and donated by Sandy Wince, Medical Center staff member. Donations came from Kellogg's/Keebler, Limited Brands Foundation, Wendy's, McDonald's and the Service Board, which made the goody bags for the children really special. Meyer's, Target, Champs, Bravo Cucina, Starbucks and our own Scarlet Ribbon Gift Shop contributed door prizes.

Service Board members, College Volunteers and Volunteer Services employees offered their time and talents at both locations. Many wonderful comments about the breakfasts were heard at both locations. The committee is already planning an even better event next year – **December 8, 2012** – mark your calendars!

A heartfelt **Thank you** goes to all and especially my co-chairs, Corinne Garvey and Barbara Coffield for making this festive event possible for the children and their families!

*Barbara Sweeney,*  
Breakfast with Santa, Chairperson

### Santa Visiting University Hospital East at Seasons Garden Cafe



Face Painting Table with Giulia Benedetti and Barbara Coffield, Co-Chairperson (in the back)

### Santa Visiting University Hospital at Seasons Cafe



Jane Federer, Director Hospital Volunteer Services along with Mrs. Claus, Santa, Service Board Members and College Volunteers pose at the conclusion of the event.



Santa and Mrs. Claus's family - Left to Right standing: Dr. J. Olsen, Jennifer Oswald; sitting: Elizabeth Oswald and Kate Oswald



Crafts and Face Painting Tables with Nancy Evans, President-Elect and College Volunteers



Registration Table at Action! Left to Right: Sandra Cornett, President, Linda Miller, Membership Chairperson and Corinne Garvey, Immediate Past President/Advisor and Co-Chairperson

## 2011 Tree of Lights and Plaza Lighting Celebration

(continued from page 1)



Carolyn Benedetti



2011 Tree of Lights and Plaza Lighting Commemorative Mug



At University Hospital East the Tree Lighting ceremony took place on December 9<sup>th</sup> at the main lobby area. The Hospital Employee Gospel Ensemble, led by Chaplain Marjorie McDaniel, entertained us with Christmas Carols bringing the spirit of the Holiday Season. Elizabeth Seely, Executive Director, The Ohio State University Hospital East, with her warm personality spoke about the Service Board and the *Tree of Lights* and was interrupted by Scrooge (Don Horn, electrician). After he learned about our work, Scrooge and I lit the Christmas tree and words of thanks and recognition was shared with the audience for University Hospital East support.

This year's *Tree of Lights* project could not have succeed without the contributions of many. The Volunteer Services stood by our side with Jane Federer, Director Hospital Volunteer Services, Kim Nolan, Associate Director Volunteer Services at Ross Heart Hospital, Renee Jones, Director Patient Experience and Volunteer Services The James, and Margaret High-Thomas, Associate Director Volunteer Services at University Hospital East. Diane Peterson, Director Social Services composed a moving letter, which was included in the Service Board mailing. Sandy Cornett, Service Board President provided great support. Donna Thimdit, Administrative Assistant Volunteer Services, compiled and updated lists of honorees and donors recognized on *OneSource* and in the Hall of Excellence, and worked on the logistics for the lobby tables' set-up at University Hospital and The James. Chryssoula Barbas, Service Board Treasurer, in addition to volunteering three days in a row at the tables, has organized an effective accounting procedure of the collected funds so that I am able to notify honorees in a timely manner. Chryssoula Barbas, Donna Cavell, Liz Carter, Pat Corbato, Leslie Dick, Nancy Evans, Corinne Garvey and Joyce St. Pierre, all Service Board members, volunteered to handle the contributions during two days of initial *Tree of Lights* Fundraising Campaign. Look at the Spring *Keystone* issue for the total of 2011 *Tree of Lights* contributions collected.

On behalf of the Service Board I extend gratitude to all the donors, Medical Center personnel, and Service Board volunteers.

Carolyn Benedetti  
*Tree of Lights*, Chairperson

### Tree Lighting Ceremony at University Hospital East



Hospital Employee Gospel Ensemble, led by Chaplain Marjorie McDaniel



Left to Right: Carolyn Benedetti, Tree of Lights Chairperson, Scrooge (Don Horn, electrician) and Elizabeth Seely, Executive Director University Hospital East

**"The best way to find yourself, is to lose yourself in the service of others."**

- Mahatma Gandhi

## Fall Popular Merchants are Back!



Maddie Hebert

Holiday gift seekers were happy to see the return of two of the OSUMC Service Board's most popular vendors – *Books Are Fun* and *Masquerade \$5 Jewelry*.

Visitors to the book sale found inspirational books, awesome cookbooks, how-to-do books and their most popular items – children books and games. There is always a gift for everyone on your list.

What can beat a \$5 jewelry bargain!! Shoppers picked up watches, scarves, and purses – unbelievable \$5 bargains! How many times did the volunteers hear – “How much is this? Is this really \$5?” You can find a special gift for a special person at a very special price.

We welcome these favorite vendors to The Ohio State University Medical Center and they will be with us again this Spring 2012.

### Gold, Silver, and Platinum

Gold is on the rise in 2012. Platinum and Silver too! Posin Jewelers, located on Bethel Road, has been invited back to purchase your unwanted precious metals.

Posin Jewelers was here in October 2010 when gold was selling at \$1,300 a gram. Gold is now selling at about \$1,500. It sounds like a good time to make a little extra money.

Visit the jewelers in January during the *Gold Buy Back Fundraiser* at any of the Hospital locations (see page 9) and find out how much your jewelry is worth. There is no obligation. If you hoped for more, take your metals and wait for another time.

Posin Jewelers will pay \$13.00 a gram for your gold and platinum and \$11.73 for silver. Call a few jewelers and decide if this is a fair rate for your precious metals. When you know the value of your gold, you then decide if you want to sell! Think of jewelry you never wear, old-fashion items, a single earring, broken items, pieces that no longer have sentimental value. That jewelry has a meltdown value for you. Take the step to make your unwanted gold make money for you! It is the perfect time!

Maddie Hebert  
Fund Raising/Special Sales, Chairperson

FUNDRAISING

## Development Committee Seeks Volunteers



Marty Merriman Macklin

The Development Committee for The OSUMC Service Board was established in the transition meeting, June 14, 2011. The basic responsibility is to oversee and advise the Service Board on our fund-raising activities. This committee will set policies, priorities, and goals

for fund-raising programs for the current fiscal year and beyond. This includes reviewing the ongoing performance of the existing programs as well as various campaigns' achievements versus set objectives.

At the present, the committee is researching a Cookbook project, recruiting volunteer leadership and solicitors for the organization. A letter will be sent to the membership asking for support for this new project.

If you would like to serve on this Cookbook research project, please contact:

Donna Cavell - dcavell@gmail.com, 614.487.0236  
or  
Barbara Wisneski – barbarajwisneski@gmail.com, 570.428.2979

This will be an enjoyable new project for the Service Board.

Marty Merriman-Macklin  
Development Committee, Chairperson

DEVELOPMENT

Thanks to all our **270** members who help improve our ability to lead, serve and strengthen our organization.

Our **KEYSTONE** Newsletter is the main communication link with our membership. The process requires time and coordination.

Please send your announcements, ideas, suggestions, articles, and updates in MS Word format to Sandy Cornett at Sandy.Cornett@osumc.edu by:

**Spring Issue: March 10**

We greatly appreciate your assistance!

**DEADLINE FOR  
SPRING NEWSLETTER  
ARTICLE SUBMISSION**

## Christmas Stockings for Newborns



Ilene Kunin

In 1986 (I think..), members of the Service Board began making Christmas stockings for newborns at the request of Gay Taylor, Director of the Medical Center Volunteer Services.

Patty Bennett and Ilene Kunin sewed the first stockings, which featured Patty's design of machine appliqué of Brutus Buckeye on a quilted

holiday print. Patty and Ilene burned a bit of midnight oil, as these stockings were quite labor intensive!

In following years, we discontinued the Brutus motif, and more Service Board members were involved in the construction of stockings. Thus, a Christmas Stockings Committee was formed. For the first few years, we were able to continue using quilted fabric. We added contrasting trim to the cuff, and sometimes appliqué holiday motifs to the body of the stocking. Every year in November we met several times bringing our sewing machines at Beth's Creative Stitchery, using Beth Schillig's classroom as our workroom.

As time passed, appropriate quilted fabric became unavailable, and we switched to red felt with contrasting cuff, toe and heel. We also streamlined the operation: Ilene Kunin purchased an electric scissor and cut out the felt stocking pattern and the trim. Often committee members gathered to help her assemble kits of ten stockings, which were then distributed among the group to sew.

We always delivered 100 stockings, and some years we "over produced" and provided up to 125.

The current Christmas Stockings Committee participants are:

Ilene Kunin, Chairperson, Liz Carter, Pat Corbato, Barbara Coffield (her "Grandma Betty" sews Barb's allotment!), Maggie Cunningham, Ruth Paulson, Joyce St. Pierre, Lesley Weber and Lucia Wooley.

Today, I take a little time out to thank the Christmas Stockings Committee members for the amazing "time in" that they give. Truly, thanks for your time!

*Ilene Kunin*

Christmas Stockings, Chairperson

**" We would like to thank you for the lovely stockings for babies in the NICU. The stockings are placed at the bedside Christmas Eve and we add the book "Ill Love You Forever" inside. The families truly enjoy it. "**

- Karen Clancy, Nurse Manager NICU and NICU Staff

## FUNDRAISING

### Football Parking

**\$260,557** over the period of **8** years!!

#### OSUMC Service Board FY2012: 2011 Football Home Games

| Date     | College        | Proceeds           | Cars        |
|----------|----------------|--------------------|-------------|
| 9/3/11   | Akron          | \$5,220.00         | 348         |
| 9/10/11  | Toledo         | \$5,505.00         | 367         |
| 9/24/11  | Colorado       | \$4,320.00         | 288         |
| 10/1/11  | Michigan State | \$5,176.00         | 345         |
| 10/29/11 | Wisconsin      | \$6,220.00         | 414         |
| 11/5/11  | Indiana        | \$3,985.00         | 265         |
| 11/19/11 | Penn State     | \$5,325.00         | 355         |
|          | <b>TOTAL</b>   | <b>\$35,751.00</b> | <b>2382</b> |

#### Football Home Games Parking Fundraising

##### For the Period 2003 - 2011

| Year         | Proceeds            | No. of Games | Average           |
|--------------|---------------------|--------------|-------------------|
| 2003         | \$9,683.00          | 3            | \$3,228.00        |
| 2004         | \$21,470.00         | 6            | \$3,578.00        |
| 2005         | \$21,357.00         | 7            | \$3,051.00        |
| 2006         | \$29,624.00         | 7            | \$4,232.00        |
| 2007         | \$22,750.00         | 7            | \$3,250.00        |
| 2008         | \$42,000.00         | 7            | \$6,000.00        |
| 2009         | \$29,238.00         | 7            | \$4,177.00        |
| 2010         | \$48,684.00         | 8            | \$6,086.00 *      |
| 2011         | \$35,751.00         | 7            | \$5,107.00 *      |
| <b>TOTAL</b> | <b>\$260,557.00</b> | <b>59</b>    | <b>\$4,416.00</b> |

#### Record Income Proceeds for Football Home Games Parking (Top 10)

##### For the Period 2003 - 2011 (59 Home Games)

| Rating | Date     | College    | Proceeds    |
|--------|----------|------------|-------------|
| 1      | 9/11/10  | Miami      | \$10,852.00 |
| 2      | 9/12/09  | U.S.C.     | \$7,700.00  |
| 3      | 9/6/08   | Ohio       | \$7,630.00  |
| 4      | 10/25/08 | Penn State | \$7,610.00  |
| 5      | 11/27/10 | Michigan   | \$7,215.00  |
| 6      | 11/18/06 | Michigan   | \$7,135.00  |
| 7      | 9/2/10   | Marshall   | \$6,985.00  |
| 8      | 11/13/10 | Penn State | \$6,820.00  |
| 9      | 9/20/08  | Troy       | \$6,780.00  |
| 10     | 11/14/09 | Iowa       | \$6,643.00  |

\*NOTE: Parking Fee \$15.00

*Chryssoula Barbas*

Treasurer

Football parking at the Martha Morehouse Plaza is the Service Board's largest fundraiser and also provides a service to the patients coming for appointments on football Saturdays. You may be aware that the University is looking into the feasibility of working with a private company to manage parking operations. Be assured that Service Board leadership is communicating with key Medical Center staff regarding our gratitude for the opportunity and our interest in continuing this mutually beneficial arrangement.

## Events



### January

- Jan. 10 – Apr. 10, Tuesdays:** *Gentle Yoga*,\* 12:00 – 1:00 p.m.  
The Stephanie Spielman Comprehensive Breast Center  
1145 Olentangy River Road  
To register call James Care for Life at 614.293.6429
- Jan. 11:** *Mended Hearts of Central Ohio*, 6:00-8:00 p.m.  
Ross Auditorium, 452 W 10<sup>th</sup> Avenue  
Topic: *Advances in the Cardiac Catheterization*  
Lab: *Plumbing in the 21<sup>st</sup> Century*
- Jan. 12 – Mar. 22, Thursdays:** *Dance! Move! Stretch!\**  
10:00-11:00 a.m., BalletMet Columbus, 322 Mt. Vernon Ave.  
To register call James Care for Life at 614.293.6429
- Jan. 19:** *Fireside Chat with Michael A. Caligiuri, MD\**  
6:00 – 8:00 p.m., Fawcett Center, 2400 Olentangy  
River Road (See Page 11 for more information)

*Gold Buy Back Fundraiser with Posin Jewelers*

- Jan. 24 and Jan. 26:** University Hospital  
8:00 a.m. – 5:00 p.m. both days  
Ground Level Lobby near Wendy's
- Jan. 25 and Jan. 27:** University Hospital East,  
**Jan. 25**, 8:00 a.m. – 12:00 p.m.  
**Jan. 27**, 1:00-5:00 p.m., Cafeteria Lobby
- Jan. 25 and Jan. 27:** Administration 660 Ackerman  
**Jan. 25**, 1:00-5:00 p.m. and  
**Jan. 27** 8:00 a.m. – 12:00 p.m., Lobby

### February

*Masquerade \$5 Jewelry Fundraiser*

- Feb. 7-8:** University Hospital East  
9:00-3:00 p.m. (18-hour around the clock), Cafeteria Lobby
- Feb. 8-10:** University Hospital  
9:00-2:00 p.m. (41-hour around the clock)  
Ground Level Lobby near Wendy's
- Feb. 8:** *Mended Hearts of Central Ohio*, 6:00-8:00 p.m.  
Ross Auditorium, 452 W 10<sup>th</sup> Avenue  
Topic: *Heart Survivors Sharing Meeting*
- Feb. 17:** *Tea and Tranquility*, \* 4:00 – 6:00 p.m.  
The Stephanie Spielman Comprehensive Breast Center  
1145 Olentangy River Road  
To register call James Care for Life at 614.293.6429  
Tea and refreshments will be served
- Feb. 21 – Mar. 27, Tuesdays:** *Qigong – Beginning*, \* 5:30-6:30 p.m.  
The Stephanie Spielman Comprehensive Breast Center  
1145 Olentangy River Road  
To register call James Care for Life at 614.293.6429
- Feb. 28:** *Spiritual Affirmations*, \* 6:00-7:30 p.m.  
The Stephanie Spielman Comprehensive Breast Center  
1145 Olentangy River Road  
To register call James Care for Life at 614.293.6429

### March

- Mar. 1:** *Top Doc Cooking Challenge*, \*6:00-8:00 p.m.  
The Ohio State University Student Union  
Instructional Kitchen – Lower Level, 1739 N. High St.  
To register call James Care for Life at 614.293.6429

*Books Are Fun Fundraiser*

- Mar. 5:** Administration 660 Ackerman,  
11:00 a.m. – 2:30 p.m., Lobby
- Mar. 6:** University Hospital East,  
11:00 a.m. – 4:00 p.m., Cafeteria Lobby
- Mar. 7:** Martha Morehouse Pavilion,  
11:00 a.m. – 3:00 p.m., Lobby
- Mar. 14-16:** University Hospital  
11:00 a.m. – 4:00 p.m. all three days  
Ground Level Lobby near Wendy's

- Mar. 14:** *Mended Hearts of Central Ohio*, 6:00-8:00 p.m.  
Ross Auditorium, 452 W 10<sup>th</sup> Avenue  
Topic: *The Genetics of Heart Disease & Arrhythmia*

### April - May

*The Silver Lady Fundraiser*

- Apr. 30 and May 1:** Administration 660 Ackerman  
9:00 a.m. – 4:00 p.m., both days, Lobby
- May 2 – 3:** University Hospital East  
9:00 a.m. – 4:00 p.m., Cafeteria Lobby
- May 8 – 10:** University Hospital  
9:00 a.m. – 4:00 p.m. all three days  
Ground Level Lobby near Wendy's

*5<sup>th</sup> Annual Grant Showcase Celebration*

**May 15** - More information to come

*Bildstein's Hanging Baskets Fundraiser*

- May 23 – 25,** University Hospital  
10:00 a.m. – 5:00 p.m. both days  
Location TBA

### June

- June 5:** *2012-13 Officers' Oath to the Office*  
*Ruth Mount Scholarship Awards*  
(More information to come)



\* These are Classes and Presentations offered by **JamesCare for Life** and everyone is welcome to attend from the preventive prospective.

Exercise has been found to be beneficial as a way to relieve stress, reduce fatigue, improve range of motion, loosen stiff muscles and provide an overall feeling of well being. Programs are led by certified instructors or physical therapists and geared to all fitness levels.

Explore meditation, guided imagery, stress-reduction techniques and the healing power of the mind. Studies show that relaxation techniques can alleviate pain, foster feelings of optimism and hope, reduce feelings of depression and encourage a sense of inner peace.

*Top Doc Cooking Challenge*

Chef Jim Warner and Steven Clinton, MD, will host an entertaining and informative cooking event at the beautiful Ohio State University Student Union Instructional Kitchen. Guests will have the opportunity to watch "Iron Chefs" Michael Caligiuri, MD, Joseph Flynn, DO, Patrick Ross, MD, PhD, and Charles Shapiro, MD, compete in preparing a special dish from a mystery basket of foods. Each physician will be paired with a chef from Ohio State's Medical Center to create a unique culinary dish with ingredients promising in the fight against cancer. An esteemed panel of judges, including Cameron Mitchell, will award the winning chef a "Culinary Oscar". *Light refreshments will be served. Seating is limited.*

To register, call JamesCare for Life at 614.293.6428 or visit [cancer.osu.edu/go/support](http://cancer.osu.edu/go/support).

## CALENDAR OF EVENTS

### Meetings

**January:** *Membership Committee* - TBA

**Jan. 23:** *Development Committee*, 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*, 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**Jan. 26:** *PR/Communications/Marketing Committee*, 10:00-11:30 a.m., Volunteer Services Conference Room 163, Doan Hall

**Feb. 20:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**Feb. 21:** *General Membership /Lunch/Program*  
11:00 a.m. – 1:00 p.m., Worthington Hills Country Club – Reservations required – See Page 15  
Speaker: Joanne, Lester, PhD, RN, and Clinical Assistant Professor in The OSU College of Nursing  
Topic: “*Cancer Survivorship*”

**March:** *Grants Selection Committee for 2012-13 Awards* – TBA

**Mar. 19:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**Apr. 30:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**May:** *Ruth Mount Scholarship Committee* – TBA

**May 17:** *Finance Committee*: 9:00 – 10:30 a.m., Volunteer Services Conference Room 163, Doan Hall

**May 21:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**June 5:** *General Membership Meeting/Lunch/Program*  
11:00 a.m. – 1:00 p.m., Scioto Country Club  
Reservations required  
Speaker: Candace Hartzler, MA, LICDC, and Family Advocacy Counselor at Talbot Hall, University Hospital East  
Topic: “*Effect of Addiction on Families*”

**June 18:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**July 16:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

**Aug. 20:** *Development Committee*: 11:30 a.m. – 12:30 p.m., Volunteer Services Conference Room 163, Doan Hall  
*Executive Board*: 1:00 -3:00 p.m., Volunteer Services Conference Room 163, Doan Hall

## General Membership Meeting with Martha Gulati, MD October 19, 2011



Betty Sawyers

Those of you who were present at the October General Membership Meeting heard a very interesting talk by a very engaging speaker. Dr. Martha Gulati spoke to us on the prevention and treatment of heart disease in women. It came as a surprise to many in the audience that heart disease is the leading cause of death in women in North America; indeed, one in every three women will die from heart related problems.

Unfortunately, many are not aware that the symptoms of a heart attack may be quite different for women than for men. This leads to women not considering the fact that they may be having a heart attack, and, indeed, may often lead to a delay in proper treatment by medical personnel. Dr. Gulati also indicated that until relatively recently, only men were included in research studies relating to heart disease, and research is showing that care following a heart attack in women is neither as timely nor as aggressive as it is for men. Fortunately, this picture is changing, due to researchers and caregivers such as Dr. Gulati.

She is particularly interested in the prevention of heart disease in women. Reducing risk factors such as high blood pressure, high cholesterol, and diabetes via lifestyle changes or medication is a primary goal. Lifestyle changes can include diet, exercise, and weight loss, as well as cessation of smoking and moderation in the consumption of alcoholic beverages. Continuing to take medications as prescribed by medical personnel is also important.

Along with Sherry Torkos, a pharmacist, Dr. Gulati has co-authored a book entitled *Saving Women's Hearts: How you can prevent and reverse heart disease with natural and conventional strategies*. This book is available in the University Hospitals Gift Shop in Rhodes Hall, and would be an excellent addition to any woman's bookshelf.

Betty Sawyers  
Program Meetings, Co-Chair



Left to Right: Betty Sawyer, Co-Chair; Jeff Davidson, President of Mended Hearts of Central Ohio; Martha Gulati, MD; Phyllis Crough, Co-Chair and Sandy Cornett, President

## General Membership Meetings/Programs February – June 2012 SPEAKERS

February 21, 2012

### ***“Cancer Survivorship”***

with

**Joanne Lester, PhD, RN**  
***Clinical Assistant Professor***  
***at The OSU College of Medicine***



June 5, 2012

### ***“Effect of Addiction on Families”***

with

**Candace Hartzler, MA, LICDC**  
***Family Advocacy Counselor at***  
***Talbot Hall, University Hospital East***



**Save the date!**

**NOTE:** The February General Membership Meeting will be held at the Worthington Hills Country Club, which will be a new venue for one of our luncheons. It is located off Rte. 315, just north of 270. Although it does not have valet parking, there is a covered area at the front door so that passengers can be let out and be protected from the weather. It is a lovely facility, and we think you will enjoy the food and the ambience. We hope you will join us there for the February meeting.

### **Fireside Chat with Michael A. Caligiuri, MD**

**Thursday, January 19, 6:00-8:00 p.m.**  
**Fawcett Center, 2400 Olentangy River Road**

Join Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and CEO of Ohio State's James Cancer Hospital and Solove Research Institute, for an informative "fireside chat" about the future of cancer research, prevention and treatment. You will have an opportunity to learn more about some of the exciting new cancer therapies and discoveries being made at Ohio State. Enjoy time for dialogue and discussion with one of the leading cancer experts and learn how scientists, researchers, pharmacists, physicians, nurses and allied healthcare professionals are all working together at Ohio State to create a cancer-free world. You will also learn how other cancer patients contribute to this critical quest to find new and effective cancer therapies.

*Refreshments will be served. Parking is free.*

### **Points of Pride**

Health care at The Ohio State University is future-focused and driven by our mission to improve people's lives through innovation in research, education and patient care. Our staff of 17,000 is earning international distinction by delivering health care that is predictive, preventive, personalized and participatory. We call it **P4 Medicine**.

#### **Growth with People**

From FY00 to FY11, the Medical Center's Health System almost doubled in size, growing from nearly 9,000 employees to nearly 17,000. Named one of central Ohio's Best Places to Work by Columbus's Business First newspaper five years in a row: 2007-2011. One of only five organizations in the "Large Company" category.

## Ohio State University Medical Center Service Board



Benefiting

Remember a friend or a loved one and celebrate their life!

Giving to help Volunteer Students at the OSUMC is a prudent and wise investment in their future and the future of our country!

There are two opportunities for donating:

### 1. RUTH MOUNT SCHOLARSHIP

This scholarship is named in memory of Ruth Weimer Mount as a tribute to her dedication to The Ohio State University, public service and student development. Following a long career at Ohio State, including being the first Dean of Students, Ruth was a dedicated Service Board member serving as President in 1992-93. Up to two scholarships of \$1,000 each are awarded annually to two graduating high school volunteers of The Ohio State University Medical Center.

### 2. BETTIE KEATING BOOK SCHOLARSHIP

This scholarship is named in memory of Bettie Keating. Bettie was employed as a staff person working with the College Volunteer Program, which began in 1998 and now has over 1,200 participants. Also, Bettie was an active member of the Service Board, serving as President in 2005-06. An award of \$250 is presented to a deserving college student volunteer at The Ohio State University Medical Center on a quarterly basis.

The success of the Scholarship Program depends on you.

Make a Scholarship donation in honor or in memory of a friend or a loved one for special occasions:

- Anniversary
- Birthday
- Wedding
- Holiday
- Congratulations
- Retirement
- Get Well
- Sympathy/Memorial
- Thank you
- General/Any occasion

We will acknowledge receipt of your donation by sending a note to your friend or loved one.

OSUMC Service Board is a 501 (c) (3) non-profit organization and your donation is fully tax deductible.

Please complete the donation form and mail it with your gift to:

OSUMC Service Board  
Attn: Treasurer  
PO Box 21781  
Columbus, OH 43221-0781

*Thank you for participating in this special legacy to a friend or loved one.*



**SCHOLARSHIP DONATION FORM**

TITLE  Mrs.  Mr.  Miss  Ms  Dr.  Other, specify:  
 FULL NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 PHONE: Home (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_  
 EMAIL \_\_\_\_\_

I would like to donate to the:  
 Bettie Keating Book Scholarship \$ \_\_\_\_\_  
 Awarded quarterly to a College Student volunteer at The Ohio State University Medical Center.  
 Ruth Mount Scholarship \$ \_\_\_\_\_  
 Awarded annually to two graduating High School Student volunteers at The Ohio State University Medical Center.

Total amount enclosed \$ \_\_\_\_\_  Check enclosed (Payable to **OSUMC Service Board**)  
 Please indicate your gift:  In Honor of  In Memory of  Anniversary  Birthday  Retirement  Get Well  
 Holiday  Wedding  Thank You  General/Any Occasion

TITLE  Mrs.  Mr.  Miss  Ms  Dr.  Other, specify:  
 FULL NAME \_\_\_\_\_

I would like the acknowledgement without the gift amount to be mailed to:  
 TITLE  Mrs.  Mr.  Miss  Ms  Dr.  Other, specify:  
 FULL NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

Please mail your check donation with this form to: Any questions, please call 614.775.0013

OSUMC Service Board  
 ATTN: Treasurer  
 PO Box 21781  
 Columbus, OH 43221-0781

OSUMC Service Board is a 501 (c) (3) non-profit organization and your donation is fully tax deductible.

*Thank you for your support!*

**FOR OFFICE USE ONLY:**  
 Cash/Check# \_\_\_\_\_ Date Received \_\_\_\_\_ Amount Received \$ \_\_\_\_\_

## High Points

### Talking points about Ohio State progress

**Ohio State 1<sup>st</sup> in fellows:** In November, 20 Ohio State faculty members were elected as Fellows of the American Association for the Advancement of Science, the most of any institution. The University has ranked first or second each year for the past decade in the number of scholars chosen for this prestigious award, which recognizes contributions to science and technology.

**The James earns top hospital status:** For the third consecutive year, the Arthur G. James Cancer Hospital and Richard J. Solove Research Institute has been named among the safest and most effective hospitals in the country by the Leapfrog Group, a consortium of 150 Fortune 500 companies.

**Ohio State scientists part of biggest USDA grant in history:** Four scientists from Ohio State's College of Food, Agricultural, and Environmental Sciences are part of a \$25 million grant from the U.S. Department of Agriculture to reduce foodborne illnesses caused by viruses—the largest grant the agency has ever awarded. Viruses are the second-leading cause of hospitalizations due to foodborne illness.

**Good fortune for grads:** Ohio State ranks 12<sup>th</sup> among the nation's top producers of Fortune 500 CEOs, according to a 2010 *U.S. News & World Report* survey of top companies.

**Graduation rates top national mark:** Ohio State's graduation rate is at an all-time high of 80 percent, topping the national average of 72 percent.

**Vet Med named one of the best:** *U.S. News & World Report* ranks Ohio State's College of Veterinary Medicine as one of the top 5 in the country. The Veterinary Medical Center is among the largest facilities of its kind in the world, serving more than 35,000 animal patients annually.

**Mondas give \$5 million:** With their new gift, alumnus and Foundation director Keith Monda and his wife, Linda, are creating 50 annual study-abroad scholarships. Ohio State ranks in the top 20 nationally for students studying abroad, according to the Institution of International Education.

**Students make presidential honor roll:** Nearly 20,000 Ohio State students volunteered 638,112 hours of service to their community last year, earning the University a spot on the 2010 President's Higher Education Community Service Honor Roll.

#### Athletics Update:

- The NCAA completed its investigation; the University has decided not to appeal the sanctions in order to resolve the matter and move forward as quickly as possible.
- Luke Fickell, who will coach the Buckeyes in the Jan. 2 Gator Bowl, has been tapped to lead the defense under Coach Urban Meyer for the Buckeyes' 2012 season.
- Last year, Ohio State finished second in the Directors' Cup, which recognizes the best overall athletics programs in the country.
- During the last two years, Ohio State has had more student-athletes named to the Academic All-Big Ten Team than any other school.

## Recognizing Progress in Cancer Research

### The National Cancer Act turned 40!

On Dec. 23<sup>rd</sup> our nation celebrated the 40<sup>th</sup> anniversary of the National Cancer Act. The research done since the act's passage has led in many cases to cures, to extraordinary new treatments, to earlier detection and to improved quality of life for cancer survivors.

Yet, some 570,000 Americans will die of cancer this year. Examples of research accomplishments at OSUCCC – James show some of what is happening to reduce that number, i.e.

- ❖ Progress in clinical and translational research that is already making the difference in patients' lives.
- ❖ Retroviral research in improving the understanding of cancer and read about skull-base surgery program for a remarkable example of clinical innovations that are improving patients' quality of life.
- ❖ Peter Shields, MD, internationally renowned physician-scientist and expert in cancer prevention has joined Ohio State from Georgetown University as deputy director of the OSUCCC – James and brings a new insightful perspective of cancer prevention research.
- ❖ Recently another step toward improving the clinical trials process was taken. It is all but impossible to conduct clinical trials evaluating combination of experimental targeted agents, largely because of intellectual property, commercialization, profit and price issues.
- ❖ A Cancer Drug Development Roundtable has been organized to begin tackling this complex problem and address the barriers to co-developing cancer drugs owned by competing interests. The goal is to bring new cancer treatments more quickly to patients.

Expert from *Frontiers*, Autumn, 2011

*“Research tells us that certain breast cancers, based on their level of gene expression, are more or less responsive to chemotherapy. The more we can target therapies to cancer-cell characteristics, the more effective the therapies will be.”*

– Charles Shapiro, MD,  
Director of breast medical oncology  
at OSUCCC – James

## How Do Varicose Veins Develop?

The veins in your legs have valves that open to allow blood to flow back to your heart, and close to prevent the backward flow of blood. When these valves are damaged or defective, the blood flow reverses and pools in your legs. As the blood pools and the pressure increases, varicose veins develop. For many people, varicose veins are a cosmetic issue, but for others, they cause severe pain. Don't Be Vein!

Expert from  
*health1*, Winter, 2011

## Snapshots of Giving

### Wallace family creates Physical Therapy Scholarship

No one who met Lynn Wallace, '71, could miss the passion and devotion he held for his profession. It was a 37-year commitment that took him from the sidelines of Ohio State football to the creation of a private practice that blended his special talents and love for athletics and physical therapy.

To honor his legacy, the Wallace family, has established the Lynn Allen Wallace Scholarship Fund in Sports Physical Therapy.

Expert from *Discovery*

The Ohio State University Medical Center Service Board



**GENERAL MEMBERSHIP MEETING & LUNCH**

Tuesday, February 21, 2012  
 Worthington Hills Country Club  
 920 Clubview Boulevard South  
 Columbus, OH 43235  
 614.247.4000

**PROGRAM**

11:00 a.m. – Registration Begins  
 11:30 a.m. – Lunch  
 12:15 p.m. - Speaker

**PRICE:** \$22.50

**MENU:**

Grill Room House Salad with Buffet:  
 ▪ Chicken Florentine with chive cream sauce  
 ▪ Gilled Salmon fillet with dill cream sauce  
 ▪ Chive Whipped Potatoes  
 ▪ Seasonal Vegetable Medley  
 Dessert: Pecan Ball with hot budge  
 Vegetarian Plated: Grilled portabella mushroom with same sides

**Deadline to Register: February 13, 2012**

**Guests are welcome to attend**

**REGISTRATION FORM**

***“Cancer Survivorship”***

Please join us for lunch and our speaker **Joanne Lester**, PhD, RN, Clinical Assistant Professor in the OSU College of Nursing.

As a Research Scientist at OSU/James Cancer Hospital & Solove Research Institute, Dr. Lester’s primary role is to conduct cancer-related clinical research and mentor advanced practice nurses in their research studies. As a Clinical Assistant Professor in the College of Nursing, she teaches a series of graduate-level cancer electives, provides lectures on cancer-related topics, and mentors students in the undergraduate Honors and Doctor of Nursing Practice (DNP) programs on cancer-related studies. She holds credentialing privileges as a nurse practitioner at The Ohio State Medical Center/James Cancer Hospital.

For further questions, please contact:  
**Betty Sawyers 614.268.0803 or**  
**Phyllis Crough, 614.939.0243**

Name of Member \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Name of Guest(s) \_\_\_\_\_

Number Attending \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Menu Choice (Check one per person)  
 Buffet     Vegetarian Plated

Method of Payment (Check one)  Check made payable to **OSUMC Service Board**     Cash

Please mail registration form with payment to:  
**Betty Sawyers, 135 W. Kenworth Rd., Columbus, OH 43214-4055**

**FOR OFFICE USE**    Check # \_\_\_\_\_ Date Received \_\_\_\_\_ Amount Received \$ \_\_\_\_\_



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**WINTER  
MEMBERSHIP  
GENERAL MEETING  
& LUNCH**

**Tuesday,  
February 21, 2012  
11 a.m.  
Worthington Hills  
Country Club**

**11:00 am – Registration**

**11:30 am – Lunch**

**12:15 pm – Speaker:**

**Joanne Lester, PhD, RN,**  
Clinical Assistant Professor in The OSU  
College of Nursing

**Cost: \$22.50 per person**

**Deadline for Reservations:**

**February 13, 2012**

Any questions please contact:

**Betty Sawyers 614.268.0803 or  
Phyllis Crough 614.939.0243**

**LAST ISSUE BY MAIL – See  
information on page 4 “Newsletter Distribution”**